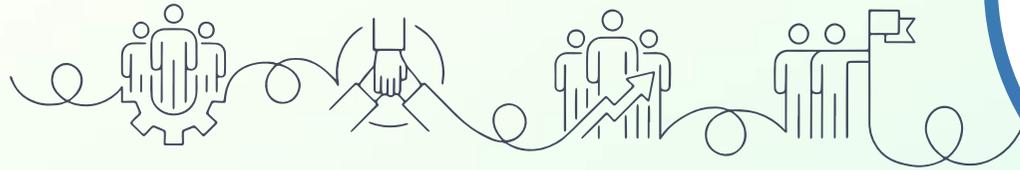




13th EDITION OF INDIA ASSOCIATION CONGRESS 2026

August 6-7, 2025

KOLKATA, INDIA



Conference
Partner



INDIAN CHAMBER OF COMMERCE



**RESET.
RETHINK. REINVENT.**

Transforming
Associations in India:
Navigating Change
for Sustainable
Impact



+91 99102 08703

www.indiaassociationcongress.com

Invitation

Dear Esteemed Partners and Colleagues,

As we prepare for the landmark **13th edition of the India Association Congress (IAC)** at the Kolkata, it is my pleasure to extend a warm invitation to join us as a **valued partner** for this premier gathering of **India's association leadership**.

IAC stands as a pivotal platform, bringing together association professionals from diverse sectors, including trade bodies, non-governmental institutions, professional societies, and global organizations. Over the years, we have hosted renowned national and international speakers, significantly amplifying the event's influence and value for the entire association community.

The theme for IAC 2026, **“Transforming Associations in India: Navigating Change for Sustainable Impact”** reflects our collective ambition to embrace change as a catalyst for growth, innovation, and long-term progress. It emphasizes adaptability, resilience, and the pursuit of excellence—qualities essential for success in today's dynamic landscape.

This year, IAC will host nearly **350 association decision-makers**, including Presidents, Chairpersons, General Secretaries, and Board Members—leaders who shape the strategic direction of their organizations and industries. By partnering with IAC, you gain direct access to this influential audience, positioning your brand at the heart of impactful conversations and unlocking new opportunities for collaboration and business growth.

Your partnership will be instrumental in making IAC 2026 a transformative experience, creating shared value for all stakeholders and inspiring long-term industry advancements. Our sponsorship packages have been carefully crafted to align with your organizational objectives, offering high-impact branding, speaking slots, and direct engagement with industry pioneers.

Join us in **Kolkata**, renowned for its rich heritage, majestic forts, and cultural landmarks, as we embark on a journey of collaboration, learning, and progress. Together, let's create a lasting legacy of positive change.

We look forward to welcoming you to IAC 2026!



Warm Regards,

Prasant Saha

Chairman, India Association Congress

About The India Association Congress (IAC) 2026



Transforming Associations in India: Navigating Change for Sustainable Impact

India Association Congress (IAC) 2026 is India's premier leadership platform dedicated to associations, professional bodies, societies, and not-for-profit organizations.

Designed as a **1.5-day immersive conference**, IAC 2026 brings together association leaders, board members, executives, policymakers, and solution providers to exchange ideas, build capabilities, and shape the future of associations in India

Since its inception in 2011, the India Association Congress (IAC) has established itself as the premier platform uniting association leaders from India and across the globe. IAC fosters collaboration, knowledge sharing, and industry advancement by bringing decision-makers together to explore solutions, share best practices, and address challenges that transcend national boundaries.

LEADERSHIP & ADVISORY BOARD

India Association Congress (IAC) is guided by a distinguished panel of association leaders and industry visionaries who bring extensive expertise and thought leadership to the platform. Their collective experience ensures the congress remains impactful, forward-thinking, and relevant to today's dynamic association landscape.

Key Figures
Driving IAC 2026:



Prasant Saha
Chairman,
India Association
Congress



**Srikanth
Chandrasekaran**
Country Head, IEEE
India Foundational
Technologies Practice
Lead, IEEE SA



Anil Prakash
Director General,
SIA-India (An
Association for
Space Industry)



Raj Kapoor
Founder & CEO,
India Blockchain
Alliance



Dr. Deep Pal
Director, Public
Affairs Forum of
India



Dr. Ashok Gupta
Executive Director,
International
Neonatology
Association, Geneva

Why Partner with IAC 2026?

Direct Access to Decision-Makers:

Engage with 350+ association leaders, including Presidents, Chairpersons, and Board Members driving industry strategies.

Market Penetration and Business Expansion:

For organizations seeking to penetrate the Indian market or expand their presence, IAC provides an ideal platform. The event attracts attendees from both national and international associations, offering valuable insights into local business practices and cultural nuances.

Premium Brand Visibility

Showcase your brand through strategic placements, speaking opportunities, and event promotions.

Targeted Networking

Build valuable connections with influential leaders and decision-makers from diverse sectors.

Thought Leadership Opportunities

Gain a platform to share insights, present case studies, and position your organization as an industry leader.

Support Industry Growth

Gain a platform to share insights, present case studies, and position your organization as an industry leader.

Key Highlights



12th edition



2,540 + Association Professionals attended IAC till date

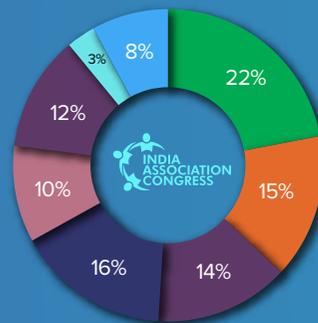


74 % Decision makers



144+ Partners & Sponsors till date

Delegates by Position



- President - 22%
- Chairman - 15%
- Vice President - 14%
- Secretary - 16%
- Treasurer - 10%
- Committee Roles - 12%
- Board and Council Positions - 3%
- Other Leadership Roles - 8%

Associations by Type



43% Professional Association



57% Trade Association

Past PARTNERS & SPONSORS



Association Excellence Awards Categories

IMPACT

1. Rewards projects that reflect the broader vision and values of an association, going beyond its day-to-day operations.
2. Eligible projects may include legacy initiatives, charitable actions, mentoring or educational programs, or policy-driven impacts that demonstrate long-term value.

DIGITAL COMMUNICATION

1. Rewards the use of innovative digital tools that enhance an association's ability to engage, communicate, or represent the interests of its members toward institutions and the general public.
2. Projects may include digital campaigns, online community platforms, or other creative uses of technology.

EVENT INNOVATION

1. Rewards innovative approaches to rethinking an association's meetings and events. This may include creative event design, new formats, or the use of emerging technologies to make events more inclusive, efficient, sustainable, or to reach a broader audience of stakeholders.

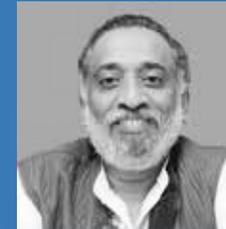
Number of Winners

1 Winner per category with the highest overall score after jury deliberation

Notable Judges Panel



Dean West
President, Association
Laboratory Inc



Dilip Cherian
Image Guru, Litigation
Communications, Policy &
Crisis, Indep Director

Important Dates

- Submission opening: **15 April 2026**
- Submission deadline: **15 June 2026**
- Judging period begins: **1 July 2026**
- Finalist announcement: **15 July 2026**
- Award ceremony date: **7 August 2026**

Eligibility Criteria

- Any Association (i.e.: membership-based, not-for-profit, organisation) conducting some of its activities in India can apply, regardless of national/international association.
- An Association can apply for two different categories but with different projects.
- After registering to the platform, applicants can begin their submission by providing a title and short description, KPIs used, as well as quantitative data, including overall budget and measurements. Finally, they will be asked for the lessons learned and the future steps aligned with their organisation's mission and vision.
- Applications can be saved and be resumed at a later stage if not all data is in hand.

Sponsorship Opportunities @IAC2026, Kolkata

Explore Our Sponsorship Packages – Let's Create Impact Together!

VENUE PARTNER

INR 2000000 + Taxes



Gala Dinner

INR 1500000 + Taxes



DESTINATION PARTNER



INR 1000000 + Taxes

THE OPPORTUNITY

Organizing your destination update or short courses / master classes (30 min) will allow you to share the knowledge and to provide more opportunities for networking and communication. The session will be at the designated time. You will receive valuable feedback and appreciation in return.

The Advantages

- Exhibition Stall of (3x4m)
- 30 min session to present your destination or organize short course/ masterclass to showcase your product or service
- Personalized invitation to your delegates
- 4 Free congress registrations
- Spotlight on your business in one pre congress email
- Your logo and link in all IAC newsletters
- Spotlight on your organization in 1 pre congress social media post
- Your logo included on conference backdrop
- Your logo and link to your organizations website on IAC'26 website
- Logo and acknowledgement in the printed IAC catalogue
- Full page advertisement in the IAC catalogue

DESTINATION PRESENTATION

INR 500000 + Taxes

The Advantages

- Exhibition Stall of (3x3m)
- 10 min session to present your amenities or organize destination presentation to showcase your services
- Personalized invitation to your delegates
- 2 Free congress registrations
- Spotlight on your business in one pre congress email
- Spotlight on your organization in 1 pre congress social media post
- Your logo included on conference backdrop
- Your logo and link to your organizations website on IAC'26 website
- Logo and acknowledgement in the printed IAC catalogue
- Half page advertisement in the IAC catalogue



Sponsorship Opportunities @IAC2026, Kolkata

Explore Our Sponsorship Packages – Let's Create Impact Together!

Lunch Partner



INR 700000 + Taxes

THE OPPORTUNITY

IAC 2025 Luncheon is the opportunity for you to place your organization's brand in front of the hungry audience and create a perfect memorable networking opportunity which will not only satisfy the taste buds, but will also provide some food for thoughts.

The Advantages

- This position is Exclusive for your organization's brand (one or two available)
- Access to audio video technology (program subject to advance approval)
- Printed Menus with your logo
- 2 Free congress registrations
- Spotlight on your business in one pre congress email
- Spotlight on your organization in 1 pre congress social media post
- Your logo included on conference signage at the conference
- Your logo and link to your organizations website on IAC'26 website
- Your logo listed in the congress catalogue
- Logo and acknowledgement in the printed IAC catalogue
- Your logo and link in all IAC newsletters
- Half page advertisement in the IAC catalogue



Association Excellence Partner



INR 500000 + Taxes

THE OPPORTUNITY

ASSOCIATION EXCELLENCE AWARD 2025, the most coveted and prestigious awards for associations and association leaders to recognize their invaluable contribution in the sector. The awards will be presented at a gala evening as part of the 12th India Association Congress on **29th August 2025**. Exclusive sponsorship of this event offers excellent branding and networking opportunities. Awards will be attended by dignitaries, guests, association leaders, partners and media. Your organization will be a naming sponsor of the event. **ASSOCIATION EXCELLENCE AWARD** in association with (your organization name)

The Advantages

- This position is Exclusive only for your organization's brand
- Event Naming Rights
- Reserved Seats at Association Excellence Awards
- Opportunity to address the congress delegates for up to 5 min at Association Excellence Awards
- 10 tickets included for you to invite your own guests to the Welcome Reception
- Spotlight on your business in one pre congress email
- Exhibition booth
- 4 - Free congress registrations
- A 2-3 min promotional quality video provided by sponsors during the conference
- Your logo and link in all IAC newsletters
- Spotlight on your organization in 1 pre congress social media post
- Once marketing drop included in the conference bag issued to every delegate
- Your logo included on conference signage at the conference
- Your logo and link to your organizations website on IAC'26 website
- Your logo listed in the congress catalogue
- Logo and acknowledgement in the printed IAC catalogue
- Your logo and link in all IAC newsletters
- Full-page advertisement in the IAC catalogue
- Once marketing drop included in the conference bag issued to every delegate
- Opportunity to give a gift to all attendees

Sponsorship Opportunities @IAC2026, Kolkata

Explore Our Sponsorship Packages – Let's Create Impact Together!

VIP Dinner Partner



INR 500000 + Taxes

THE OPPORTUNITY

Welcome Reception for International Speakers and Guests is a very special new networking event specially organized for a limited number of congress delegates for exclusive networking. Entry to this event is by invitation only. Your organization will be a naming sponsor of the event. IAC 2025 VIP dinner in association with (your organization name).

The Advantages

- This position is Exclusive only for your organization's brand
- 6 tickets included for you to invite your own guests to the Welcome Reception
- Opportunity to address the congress delegates for up to 5 min at the Welcome Reception
- Exhibition booth
- A 2-3 min promotional quality video provided by sponsors during the conference
- 3 Free congress registrations.
- Spotlight on your business in one pre-congress email.
- Spotlight on your organization in one pre-congress social media post.
- Your logo included on conference signage at the venue.
- Your logo and link to your organization's website on the IAC 2026 website.
- Your logo listed in the congress catalogue.
- Logo and acknowledgment in the printed IAC catalogue.
- Your logo and link in all IAC newsletters.
- Full-page advertisement in the IAC catalogue.

A/V Partner



INR 300000 + Taxes

THE OPPORTUNITY

Bring the IAC 2025 experience to life! As the A/V Partner, your organization will take center stage, powering the seamless delivery of impactful sessions, presentations, and events. This exclusive sponsorship ensures your brand is associated with the cutting-edge technology and innovation that elevate the conference experience for all attendees.

The Advantages

- This position is Exclusive for your organization's brand (one available).
- Provide A/V equipment, including projectors, microphones, and screens used during the congress to create a lasting impression and seamless service.
- Recognition as the official A/V Partner during the opening and closing sessions.
- Opportunity to showcase a short video (up to 60 seconds) before one keynote session (subject to prior approval).
- 2 Free congress registrations.
- Spotlight on your business in one pre-congress email.
- Spotlight on your organization in one pre-congress social media post.
- Your logo included on conference signage at the venue.
- Your logo and link to your organization's website on the IAC 2026 website.
- Your logo listed in the congress catalogue.
- Logo and acknowledgment in the printed IAC catalogue.
- Your logo and link in all IAC newsletters.
- Half-page advertisement in the IAC catalogue.

Sponsorship Opportunities @IAC2026, Kolkata

Explore Our Sponsorship Packages – Let's Create Impact Together!

LANYARD & BADGES PARTNER

INR 300000 + Taxes

The Advantages

- This position is Exclusive for your organization's brand
- Exclusive branding on lanyard & badges
- 1 Free congress registration
- Spotlight on your organization in 1 pre congress social media post
- Your logo and link in all IAC newsletters
- Your logo included on conference backdrop
- Your logo and link to your organizations website on IAC'26 website
- Logo and acknowledgement in the printed IAC catalogue



CONGRESS BAG

INR 300000 + Taxes

THE OPPORTUNITY

Every Congress delegate will receive branded congress bag, which will feature your logo with the event logo. We can also add one piece of literature into the bags.

The Advantages

- This position is Exclusive for your organization's brand
- Your logo on congress bag (design subject to organizer's approval)
- One marketing drop included in the conference bag issued to every delegate (provided by the partner)
- 1 Free congress registration
- Spotlight on your organization in 1 pre congress social media post
- Your logo included on conference backdrop
- Your logo and link to your organizations website on IAC'26 website
- Logo and acknowledgement in the printed IAC catalogue

EXHIBITION

3 x 4 m (12 sqm)

INR 100000 + Taxes

3 x 3 m (9 sqm)

INR 75000 + Taxes

3 x 2 m (6 sqm)

INR 50000 + Taxes



LET'S TALK ABOUT CUSTOMIZED PARTNERSHIP

YOUR VISION, YOUR IMPACT!

IAC 2025, we understand that every partnership is unique and your organization's objectives are distinct. That's why we offer Customized Partnership Packages – an exclusive opportunity to tailor your partnership to match your specific needs and preferences

Why Customize?

MAXIMIZE BRAND VISIBILITY

Stand out with strategic brand placements.

ALIGN WITH YOUR GOALS

Choose activations that reflect your business priorities.

EXCLUSIVE ENGAGEMENT

Build deeper connections with a targeted audience.

ROI-DRIVEN IMPACT

Achieve measurable results through tailored sponsorship.

HOW DOES CUSTOMIZED PARTNERSHIP WORK?

IDENTIFY YOUR OBJECTIVES

Share your organization's goals and objectives with our dedicated partnership team. We will work closely with you to understand your vision and align it with the congress theme.

CRAFT THE PERFECT PACKAGE

Based on your preferences and requirements, we will design a tailored partnership package that optimally showcases your brand and maximizes your desired impact.

SEAMLESS IMPLEMENTATION

Our team will ensure smooth execution of your customized partnership, offering comprehensive support from pre-event preparations to post-event follow-up.

NETWORKING OPPORTUNITIES

IAC provides an exceptional networking environment. As a partner, you will have direct access to decision-makers, including Presidents, General Secretaries, Chairmen, and Board Members of various associations. This opens doors to potential business collaborations, partnerships, and leads that can drive growth and new opportunities for your organization.

THOUGHT LEADERSHIP AND EXPERTISE

Partnering IAC allows you to showcase your organization's expertise and thought leadership. You can participate as panelists, or workshop hosts, positioning yourself as an authority in your field. This enhances your reputation and credibility, setting you apart from competitors.

Limited custom partnership opportunities available. **Secure your spot today!**



**Contact us today to explore
the endless possibilities that await your brand at IAC 2026.**

Mr. Ravinder Rawat

M: +91 99102 08703

E: partnership@indiaassociationcongress.com

W: www.indiaassociationcongress.com

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Conference Organiser

CIMGLOBAL